



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Quarterly Presentation by the Joint Lodi District Chamber of Commerce and City of Lodi Economic Development Task Force

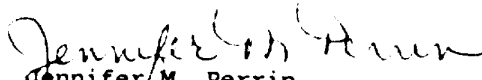
MEETING DATE: January 5, 1994

PREPARED BY: City Clerk

RECOMMENDED ACTION: None required.

BACKGROUND INFORMATION: Representatives of the Joint Lodi District Chamber of Commerce and City of Lodi Economic Development Task Force will be present to make its quarterly report to the Lodi City Council.

FUNDING: None.


Jennifer M. Perrin
City Clerk

JMP

COUNCOM9/TXTA.02J/COUNCOM

APPROVED _____

THOMAS A PETERSON
City Manager



recycled paper

Economic Development Committee

Lodi City Council January 5, 1994

Mission Statement

Objectives

Composition of Committee

Background

Organized- January 1993

Meet- 2 times a month

Accomplishments- 1993 - Attraction

3 hour workshop

Identified business types

4 business- downtown

Retention

calling- local firms

working with Downtown, Cherokee Ln.

tracking-Business license fee-

Redevelopment Agency

Other

Chamber Newsletter

Attraction Packet

mailing

more visitations

Requests

City Council + Committee

explore recruitment-incentives for business

City goals, objectives and policy statement

Thank you

Final statement

EVIE Olson